https://www.biolink360.com/job/market-access-manager/

Market Access Manager-Precision Medicine

Hiring organization
BioLink 360

Employment Type
Full-time

Industry
HEOR

Job Location
Remote work possible

Base Salary
$ 125,000 - $ 145,000

Date posted
September 17, 2025

Description

Location: REMOTE based

Reports To: Division VP

Position Type: 100% remote

Pay: 120-145K

Market Access Manager-Precision Medicine

As a **Manager on the Precision Medicine Market Access team** , you will lead engagements spanning genomic and proteomic diagnostics, companion diagnostics (CDx), targeted therapies, cell and gene therapies, and digital pathology/AI tools. You'll guide clients through launch and market planning, coverage/coding/payment strategy (commercial and public), value and evidence generation, distribution/pricing considerations, and stakeholder engagement across commercial and public payers (Medicare/MA/Medicaid), PBMs, health systems, and other organized customers. **The manager will serve as the engagement leader on projects managing project timelines, project logistics, timeline management, content creation, and delivery of customer-facing content** that advance patient access and reimbursement for precision medicine innovations.

Responsibilities

- **Lead client engagements** focused on precision medicine (e.g., NGS assays, liquid biopsy, CDx, rare disease tests/therapies, CGT), from scoping through successful delivery.
- **Develop coverage and reimbursement strategies** including coding pathways (CPT/PLA, Z-codes), LCD/NCD/MolDx considerations, payer medical policy landscape assessments, and gap analyses.
- **Advise on pricing and distribution** models for diagnostics and precision therapies; assess site-of-care, benefit category, and buy-and-bill vs. alternative pathways.
- **Translate analytics into action** by building dashboards, decision tools, and frameworks that inform market access, evidence, and commercial strategies.
- **Execute primary/secondary research** (payer/provider/KOL interviews; policy and claims literature reviews) and synthesize insights into clear recommendations.
- **Partner with SAVEs** to align value frameworks, HEOR, and RWE plans that support coverage, coding, and payment milestones.
- **Create client-ready materials** (slides, memos, briefings) and facilitate working sessions, advisory boards, and payer engagements.
- **Mentor and manage** Associates/Senior Associates; provide quality reviews, feedback, and project coaching.
- **Collaborate cross-functionally** with Federal & State Policy and other

ADVI Solutions to anticipate policy shifts (e.g., diagnostics regulation, CGT payment models) and translate them into client strategy.
- **Leverage technology** and innovative methods to improve efficiency, insight generation, and reproducibility across engagements.

Qualifications

Competencies

- Demonstrated success delivering precision-medicine market access projects and serving as an engagement lead.
- Produces final or near-final deliverables with strong structure, story, and client readiness.
- Establishes credibility with client managers and ADVI colleagues; earns trust through proactive communication and on-time delivery.
- Coaches and develops junior team members; contributes meaningfully to training and knowledge assets.
- Operates with curiosity, analytical rigor, and a bias for practical, actionable recommendations.

Education

Bachelor's degree required; advanced degree preferred (e.g., MPH, MS, MBA, PharmD, PhD) or equivalent experience.

Experience

- **5+ years** in market access/strategy within **precision medicine, molecular diagnostics, genomics/CDx, or biopharma** consulting (manager/lead role preferred).
- Strong knowledge of **payer policy** dynamics for diagnostics and precision therapies (commercial & public), including coding (CPT/PLA), coverage pathways (LCD/NCD/MolDx), and payment methodologies.
- Familiarity with **evidence requirements** (clinical utility, RWE, HEOR) and **stakeholder landscapes** (payers, HTA groups, health systems, labs, manufacturers).
- Bonus: exposure to **diagnostics regulation** (e.g., CDx, LDT trends), CGT payment models, and site-of-care economics.
- Excellent attention to detail and executive-level communication skills.